



Rebecca Salcito, Lead Designer

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SALCITO CUSTOM HOMES

As the lead designer at design-build firm Salcito Custom Homes, Rebecca Salcito spends her days creating carefully tailored, often award-winning, interior spaces. Having graduated magna cum laude from Moore College of Art & Design in Philadelphia, she's what one might call 'classically trained,' but she also makes it a point to keep up with the industry's latest techniques and aesthetics. "I am not crazy into social media, but I do spend hours on Pinterest and Instagram," she shares. "There is so much quality work going on all over the world." While some of her favorite endeavors are those in which she is able to layer stylish textures over an old-world backdrop, Salcito prides herself on catering to each client. "The only measure of success, for me, is a client who is thrilled with both the process and its results," she says. "Our philosophy is to provide the highest level of service in everything we do." In the pursuit of such goals, Salcito and her team only take on the amount of work that can be handled, and she spends ample time perfecting each client's individual style. "Most people walk in with some idea or another of what they envision," she says. "I try to bring all of their thoughts together in the most tasteful way. In general, I aim for timeless spaces with a bit of glamour sprinkled in here and there."

Ask the Expert

Key influences in your work?

I have always been attracted to European styles, and I take a lot of inspiration from fashion, travel and art.

Describe your creative process and favorite part of it.

As a design firm, we cater to the architecture and style a client prefers, so every project I work on is different from all the others. My favorite part is seeing new products and samples arrive at my office each day. It's exciting to view all of the latest and greatest things available for each new year, and to think about how I will incorporate them into my designs.

Dream creative project?

A modern renovation on an old Parisian apartment.

1. This 10,000-square-foot, old world courtyard-style estate is private, with a hip sense of style.
2. Calacatta flooring, a copper Waterworks soaking tub, a Dennis & Leen chandelier and de Le Cuona fabric adorn this refined master bath.

